



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

Billing Address:

**National Media Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
922396-1	10/28/12	October 2012	10/01/12 - 10/25/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
NRCC	IE 2012 TV	2604

Flight Dates	Order #	Alt Order #
10/20/12 - 10/25/12	922396	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/25/12	5a Eyeopener	5-6a	MTWTF--	:30	4	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 10/22/12 5:56 AM 5a Eyeopener 5-6a :30 NRCCNH21019 \$1,100.00 NM									
4 WCVB Tu 10/23/12 5:37 AM 5a Eyeopener 5-6a :30 NRCCNH21019 \$1,100.00 NM									
2 WCVB W 10/24/12 5:12 AM 5a Eyeopener 5-6a :30 NRCCNH21019 \$1,100.00 NM									
6 WCVB W 10/24/12 5:42 AM 5a Eyeopener 5-6a :30 NRCCNH21019 \$1,100.00 NM									
5 WCVB Th 10/25/12 5:29 AM 5a Eyeopener 5-6a :30 NRCCNH21019 \$1,100.00 NM									
2	10/19/12	10/25/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 10/20/12 5:20 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 NRCCNH21019 \$350.00 NM									
3	10/19/12	10/25/12	6a Weekend Eyeopener	558-7a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 10/20/12 6:09 AM 6a Weekend Eyeopener 558-7a :30 NRCCNH21019 \$900.00 NM									
4	10/19/12	10/25/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 10/20/12 8:27 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 NRCCNH21019 \$1,000.00 NM									
5	10/19/12	10/25/12	6a Weekend Eyeopener	558-7a	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 10/21/12 6:49 AM 6a Weekend Eyeopener 558-7a :30 NRCCNH21019 \$900.00 NM									
6	10/19/12	10/25/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	7	\$2,500.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
922396-1	10/28/12	October 2012	10/01/12 - 10/25/12
Advertiser	Product	Estimate Number	
NRCC	IE 2012 TV	2604	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> MTWT---	<u>Spots/Week</u> 8	<u>Rate</u> \$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/22/12	5:22 PM	Newscenter 5 at 5	5-6p	:30	NRCCNH21019	\$2,500.00 NM
10	WCVB	M	10/22/12	5:45 PM	Newscenter 5 at 5	5-6p	:30	NRCCNH21019	\$2,500.00 NM
9	WCVB	Tu	10/23/12	5:36 PM	Newscenter 5 at 5	5-6p	:30	NRCCNH21019	\$2,500.00 NM
11	WCVB	Tu	10/23/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	NRCCNH21019	\$2,500.00 NM
7	WCVB	W	10/24/12	5:13 PM	Newscenter 5 at 5	5-6p	:30	NRCCNH21019	\$2,500.00 NM
5	WCVB	W	10/24/12	5:37 PM	Newscenter 5 at 5	5-6p	:30	NRCCNH21019	\$2,500.00 NM
6	WCVB	Th	10/25/12	5:21 PM	Newscenter 5 at 5	5-6p	:30	NRCCNH21019	\$2,500.00 NM
8	WCVB	Th	10/25/12	5:44 PM	Newscenter 5 at 5	5-6p	:30	NRCCNH21019	\$2,500.00 NM
7	10/19/12	10/25/12	Newscenter 5 at 6	6-630p	M-WT---	:30	3	\$3,500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> M-WT---	<u>Spots/Week</u> 3	<u>Rate</u> \$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/22/12	6:28 PM	Newscenter 5 at 6	6-630p	:30	NRCCNH21019	\$3,500.00 NM
5	WCVB	Tu	10/23/12	6:55 PM	World News Tonight	630-7p	:30	NRCCNH21019	\$3,500.00 NM
MG for 7.3 10/24									
3	WCVB	W	10/24/12		Newscenter 5 at 6	6-630p	:00		<del>\$3,500.00</del> NM
See MG 7.5									
4	WCVB	Th	10/25/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	NRCCNH21019	\$3,500.00 NM
8	10/19/12	10/25/12	M-F Inside Edition	658-730p	MT-T---	:30	3	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> MT-T---	<u>Spots/Week</u> 3	<u>Rate</u> \$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/22/12	7:27 PM	M-F Inside Edition	658-730p	:30	NRCCNH21019	\$3,000.00 NM
3	WCVB	Tu	10/23/12	6:59 PM	M-F Inside Edition	658-730p	:30	NRCCNH21019	\$3,000.00 NM
2	WCVB	Th	10/25/12	6:59 PM	M-F Inside Edition	658-730p	:30	NRCCNH21019	\$3,000.00 NM
9	10/19/12	10/25/12	Post 1130p Late News	1130p-1135p	M-WTF--	:30	3	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> MTWT---	<u>Spots/Week</u> 4	<u>Rate</u> \$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/22/12	11:33 PM	Post 1130p Late News	1130p-1135p	:30	NRCCNH21019	\$3,000.00 NM
6	WCVB	Tu	10/23/12	11:33 PM	Post 1130p Late News	1130p-1135p	:30	NRCCNH21019	\$3,000.00 NM
2	WCVB	W	10/24/12		Post 1130p Late News	1130p-1135p	:00		<del>\$3,000.00</del> NM
Credited									
5	WCVB	Th	10/25/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	NRCCNH21019	\$3,000.00 NM
10	10/19/12	10/25/12	Midday News	1158a-1230p	MTWTF--	:30	4	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> MTWT---	<u>Spots/Week</u> 5	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/22/12	12:23 PM	Midday News	1158a-1230p	:30	NRCCNH21019	\$1,000.00 NM
2	WCVB	Tu	10/23/12	11:59 AM	Midday News	1158a-1230p	:30	NRCCNH21019	\$1,000.00 NM
6	WCVB	Tu	10/23/12	12:29 PM	Midday News	1158a-1230p	:30	NRCCNH21019	\$1,000.00 NM
5	WCVB	W	10/24/12	12:27 PM	Midday News	1158a-1230p	:30	NRCCNH21019	\$1,000.00 NM
3	WCVB	Th	10/25/12	12:14 PM	Midday News	1158a-1230p	:30	NRCCNH21019	\$1,000.00 NM

Total Spots

31



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922396-1	10/28/12	October 2012	10/01/12 - 10/25/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
NRCC	IE 2012 TV	2604	

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$62,150.00</b>
<u>Agency Commission</u>	<b>\$9,322.50</b>
<u>Net Amount Due</u>	<b>\$52,827.50</b>